



## PHILIPPINE ASSOCIATION OF STATE UNIVERSITIES AND COLLEGES

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### PASUC ADVISORY NO. 066, s. 2025

For : All SUC Presidents/Heads

From : Dr. Tirso A. Ronquillo  
President

Subject : **INTERNATIONAL CONFERENCE ON BUSINESS, EDUCATION,  
SOCIAL SCIENCES, AND TECHNOLOGY (BEST 2025)**

Date : May 22, 2025

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This is to endorse the International Conference on Business, Education, Social Sciences, and Technology (BEST 2025), organized by Innovative Technology Convergence Society Inc. (ITCS) in partnership with Northern Iloilo State University (NISU), Aklan State University (ASU), and the University of Antique (UA). With the theme "*Beating the Waves of Innovation and Research through Partnership and Collaboration: Integrating Business, Education, Social Sciences, and Technology Towards the SDGs*," the conference will take place from July 17 to 19, 2025, at La Carmela de Boracay Hotel, Boracay Island, Malay, Aklan.

The conference provides a dynamic platform for the exchange of research ideas, theoretical and practical insights, and innovative approaches across the fields of business, education, social sciences, and technology. It aims to foster interdisciplinary collaboration to advance and integrate these areas in support of the Sustainable Development Goals (SDGs), contributing to a more sustainable and inclusive future.

The organizers have extended the deadline for abstract submissions until May 31, 2025. Presenters and interested participants may submit and pre-register through the link: [https://bit.ly/best2025\\_registration](https://bit.ly/best2025_registration). Alternatively, they may visit the event landing page at <https://best2025.innotcs.org/> for additional information.

The conference poster is enclosed for your ready reference. For further inquiries, your office may contact the organizers via email at [itcs@innotcs.org](mailto:itcs@innotcs.org) or [intechconverge@gmail.com](mailto:intechconverge@gmail.com).



**TIRSO A. RONQUILLO, ASEAN Eng.**  
President



General Research Categories

The general research categories include but will not be limited to:

- Business and Financial Applications
  - Business and Management
  - Economics
  - Finance
  - E-commerce
  - Marketing
- Education and Learning
  - Psychology and Counseling
  - Education Management
  - Higher Education and Lifelong Learning
  - E-learning Technology
- Social Sciences
  - Communication
  - Culture
  - Law and Politics
  - Psychology
  - Society
- Technology
  - Industrial Technology
  - Information and Communications Technology
- Special Topics
  - Green Aquaculture
  - Artificial Intelligence and Data Science
  - Natural Sciences and Biotechnology

Registration

The Corresponding Authors of accepted papers will receive an acceptance notice with registration instructions and will be required to submit their final paper (with revisions according to the review results).

Online Registration: [https://bit.ly/best2025\\_registration](https://bit.ly/best2025_registration)  
[Note: Upload proof of payment in PDF or image format]

Type of Registration	Virtual Participants	In-Person Participants
Author/Presenter	USD 120 [PhP 7,000]	USD 150 [PHP 8,400]
Partner Participant	USD 120 [PhP 7,000]	
Listener	—	USD 120 [PhP 7,000]
Additional Presentation	USD 100 [PhP 6,000]	
Author/Presenter + Publication in International Journal [Index: Google Scholar, Crossref, Philippine E-Journals]	USD 220 [PhP 13,000]	USD 250 [PhP 14,500]

Inclusions:

- Access to all conference sessions
- Conference kit and Program
- Certificate of Participation for attendees
- Certificate of Presentation for presenters
- Certificate of Recognition for best papers and best presentations
- Copy of the Proceedings [to be applied with ISBN]
- Optional publication of full papers in International peer-reviewed Journals
- Submission processing of selected good quality papers to SCOPUS-indexed International Journals

First International Conference on Business, Education, Social Sciences, and Technology to be held in La Carmela de Boracay Hotel, Boracay Island, Malay, Aklan, Philippines on July 17-19, 2025.

The BEST 2025 international conference is organized by the Innovative Technology Convergence Society Inc. (ITCS) to offer opportunities to share related research ideas, theoretical and practical issues, approaches, and methods in various areas of business, education, social sciences, and technology. This conference aims to provide a platform to optimize, advance, and integrate business, education, social sciences, and technology towards the SDGs for a sustainable future.

The BEST 2025 international conference will also highlight the signing of research partnership agreement by interested institution partners.

The BEST 2025 international conference will be co-hosted by the **Northern Iloilo State University (NISU)** and **Aklan State University (ASU)**.

The BEST 2025 international conference is co-sponsored by the **University of Antique (UA)**.

**Theme:** *“Beating the Waves of Innovation and Research through Partnership and Collaboration: Integrating Business, Education, Social Sciences, and Technology Towards the SDGs”*

Important Dates and Deadlines

- Submission Due: May 20, 2025 → Extended until **May 31, 2025**
- Acceptance Notification: May 30, 2025 → June 5, 2025
- Final Paper Submission and Registration Due: June 10, 2025
- Conference Dates: July 17-19, 2025

Online Paper Submission System

Submitting Authors must at least use the IMRaD format for writing their research contents following the guidelines in the [paper template](#), from 4-6 pages and must be converted into PDF format before submitting it through the BEST 2025 [online submission system](#) or by e-mail [intechconverge@gmail.com](mailto:intechconverge@gmail.com) or [itcs@innotcs.org](mailto:itcs@innotcs.org).

Publication

All accepted papers will be published in the conference proceedings to be applied with ISBN.

Authors also have the option to publish their full papers in the issues of the following International peer-reviewed Journals [Index: Google Scholar, Crossref, Philippine E-Journals]:

- Journal of Innovative Technology Convergence (JITC)
- Journal of Educational Management and Social Sciences (JEMSS)
- Journal of Innovative Science and Technology (JIST)
- Journal of Business and Financial Studies (JBFS)

In addition, selected good quality papers will also be recommended for publication in International Journals indexed by SCOPUS, EI Compendex, or SCI(E) after its full paper revision [with additional registration payments – based on the payment schedule of Journal publishers].

SUBMISSION AND MORE INFORMATION

[https://bit.ly/best\\_2025](https://bit.ly/best_2025)

Co-hosted by:

Partners: